

AroundMe App Privacy Policy

Introduction

AroundMe App ("the App") is a product of Traffic Hi-Tech Company ("the Company"), headquartered in Al Khobar, Saudi Arabia. We are committed to protecting the privacy of our users and this policy outlines how we collect, use, and share your personal information when you use the App.

Acceptance of this Policy

By using the App or creating an account, you agree to be bound by the terms of this Privacy Policy. If you do not agree to any of these terms, please do not use the App.

Information We Collect

We collect the following types of information from you:

- **Account Information:** This includes your name, email address, phone number, and password.
- **Device Information:** This includes your device type, operating system, unique device identifier, and IP address.
- **Location Information:** When you enable location services, we collect information about your current location to provide location-based services and improve your experience. This includes precise location data for features like turn-by-turn navigation and showing nearby points of interest. We also collect anonymized location data to help improve our live traffic service.
- **Usage Information:** This includes information about how you interact with the App, such as the pages you visit, the features you use, and the duration of your use.

- **Cookie Information:** We use cookies and similar technologies to store your preferences and improve your experience.

How We Use Your Information

We use your information for the following purposes:

- **Providing and Improving Services:** To provide the services offered by the App, including navigation, searching for places, providing traffic information, and enabling food ordering and table reservations. We also use your information to analyze how users interact with the App and to improve and develop new features.
- **Communication:** To send you important notifications, updates about the App, and promotional offers.
- **Legal Compliance:** To detect fraud, protect the rights of the Company and its users, and comply with applicable laws and regulations.

Sharing Your Information

We may share your information with the following third parties:

- **Service Providers:** We may share and collect your information with and by third-party service providers who assist us in providing the App's services. These providers are obligated to protect your information and only use it as instructed by us.
- **Government Authorities:** We may disclose your information to government authorities if required by law or legal process.

Data Security

We take appropriate security measures to protect your information from unauthorized access, use, or disclosure.

However, no method of transmission over the internet or method of electronic storage is completely secure.

Your Rights

AroundMe App is committed to complying with the Saudi Personal Data Protection Law (PDPL) and upholding your rights regarding your personal data. This includes:

- **Right to be Informed:** You have the right to be informed about the legal basis and purpose of collecting your personal data. This Privacy Policy outlines the types of data we collect, how we use it, and who we may share it with.
- **Right to Access:** You have the right to access your personal data held by AroundMe App. You can request access to this information and we will provide it to you in a clear and accessible format.
- **Right to Rectification:** You have the right to request correction, completion, or updating of your personal data if it is inaccurate or incomplete.
- **Right to Erasure:** You have the right to request the deletion of your personal data when it is no longer needed for the purposes it was collected, subject to certain exceptions outlined in the PDPL (Article 18).
- **Right to Data Portability:** You have the right to request a copy of your personal data in a structured, commonly used, and machine-readable format, allowing you to transfer it to another data controller.

To read more about PDPL:

<https://sdaia.gov.sa/ar/SDAIA/about/Documents/PersonalData.pdf#page=182>

Changes to this Policy

We may update this Privacy Policy from time to time. We will notify you of any material changes through the App or by email.

Contact Us

If you have any questions about this Privacy Policy or our privacy practices, please contact us through the App or at the address provided in the App. Or via Email: info@around-me.app

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